

## ***PUBLIC SPEAKING***

- \* Divisions eligible for competition are Junior, Intermediate, and Senior
- \* Speeches are to be that of the contestant's "original compositions"
- \* Notes are allowed
- \* Speeches should not exceed six (6) minutes in length.
- \* Points may be deducted for exceeding the time allowed
- \* A random presentation order will be posted prior to the contest
- \* **NO VISUAL AIDS**

### *JUDGING CRITERIA*

- \* A panel of judges will assess each speech
- \* The panel may pose questions at the conclusion of each presentation
- \* Guests are admitted to the competition but not allowed to prompt, cue, or ask questions to any contestant.

## ***JUNIOR AND INTERMEDIATE DIVISION***

- \* Contestants in these divisions may choose any subject that pertains to beef industry or Chianina cattle

## ***SENIOR DIVISION***

- \* Contestants in the Senior division, will select one topic of the three (3) listed below
  - \* As livestock producers, why should we encourage consumers to eat more BEEF?
  - \* How can we help educate consumers as to why antibiotics are used in livestock/beef production?
  - \* With the recent influx in negative comments regarding greenhouse emissions, how can we educate people on the real impact of animal production and its environmental effect?
- \* Each contestant will be allowed one (1) 3x5 notecard

## ***CATTLEMAN'S QUIZ***

OBJECTIVE: The Cattleman's quiz is designed to test the competitor's knowledge of bovine health, and the beef industry. It should be an educational experience for the participant.

- \* Contestants will take a written quiz and be asked to identify items used in the cattle industry. This is an INDIVIDUAL CONTEST.